WORK WITH KELLIE HOOVER + HER TEAM

SHOTS OF JOY TEAM × ELLIEMD

Work with Me *and* EllieMD

What it looks like to build a business with me, and the company I trust enough to put my name next to.

02

03

04

05

06

Kellie Hoover · MBA · Executive Brand Partner, EllieMD



01 · WHY WORK WITH ME

Leadership changes *everything.*

Okay, real talk. Most women who "fail" in this industry were never taught how to succeed. They got a link, a script, a group chat with 50 notifications, and then they were on their own. I lead differently, and here's what that looks like.

MBA | **Led large corporate teams** | **Built multiple brick and mortar businesses** | **Mentored thousands of people**

YOU'LL GET

- ✓ A plan built around your real calendar
- ✓ Honest conversations, even awkward ones
- ✓ Someone in the trenches building with you
- ✓ A high standard, plus help reaching it

YOU'LL NEVER GET

- ✕ Micromanaging or guilt trips
- ✕ Pressure to hustle yourself into the ground
- ✕ Cold messaging or "go for no" tactics
- ✕ "Go girl" graphics in place of teaching

MY LEGACY LEADER FRAMEWORK™

Curious to capable to confident, at the pace that fits your life.

01
Clarity
Your goals and the time you can realistically give

02
Foundation
Tools and systems that remove the guesswork

03
Momentum
Skills, consistency, and simple strategies

04
Leadership
Build something lasting, if you want to

02 · YOUR RESOURCES

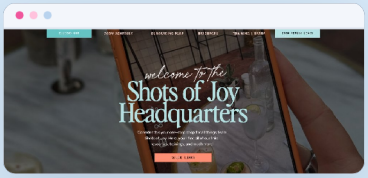
Everything you get *on my team.*

You'll never piece this together at midnight by yourself. Here's what's waiting for you the day you join.

01

Shots of Joy Headquarters

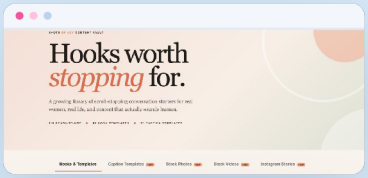
One hub for your Zoom schedule, onboarding, training library, replays, and quick links.



02

Content Vault

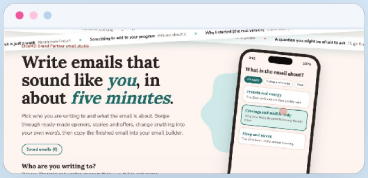
Ready-to-use hooks and caption templates, plus stock photos, videos, and IG stories.



03

Email studio

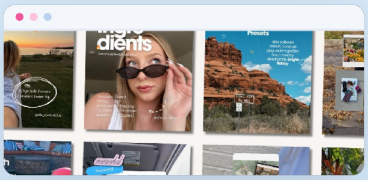
Emails that sound like you, written in about five minutes, ready to paste and send.



04

Done-for-you graphics

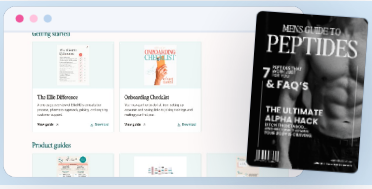
Scroll-stopping social templates you can customize and post.



05

Resource library + customer guides

Onboarding checklist, pricing guides, product charts, and guides to share.



06

Weekly expert trainings

Live sessions with field experts and professionals

07

1:1 mentorship + group coaching

Personal guidance from me, plus team coaching

08

Getaways + retreats

Real-life time together to celebrate and recharge

03 · THE ELLIEMD OPPORTUNITY

Build a business on the future of *health + longevity.*

A wellness community backed by science, guided by doctors, and powered by Brand Partners like us. No medical background needed.

STEP 1
You introduce
Share EllieMD with someone curious. That's your whole role.

→

STEP 2
A doctor consults
A licensed provider reviews their needs and prescribes if appropriate.

→

STEP 3
The pharmacy ships
Their order goes straight to their door. You never touch a box.

20–40%
earned on customer orders*

$0
inventory to buy, zero orders to ship

200K+
wellness journeys already supported

WHY I TRUST IT

- ✓ **The pioneers.** EllieMD built the peptide model others are chasing.
- ✓ **Prescription-grade.** Pharmaceutical-quality ingredients. Never gray-market.
- ✓ **Expanded pharmacy group.** A network of state-licensed 503A pharmacies.
- ✓ **Third-party tested.** Independent testing with COAs to back it up.

The mission: preventative longevity care that's affordable and accessible for everyone.

04 · PRODUCTS + PERKS

Products you'd hand *your own sister.*

Weight management · Longevity · Microdose GLP-1 · Advanced peptides · Skincare · Sexual health · Cognitive support · Injectables · Orals · Topicals

Reebok Ring
Sleep and recovery data plus personalized protocol recs

Peptide pens
Coming soon to replace vials and syringes

24-hour patient portal
Round-the-clock communication with support and the doctor

WHAT ELLIEMD GIVES YOU

From day one

- Group + one-on-one onboarding
- EllieMD Hub app + back office
- Weekly peptide education to share
- Growth coaching: mindset, money, social
- Private Brand Partner community
- Spanish-language support

As you grow

- Manager + Director training
- Annual convention
- Exclusive top leader events
- Incentive travel
- B2B suite for med spas + clinics



Two layers of support: me and our team, plus the whole EllieMD home office. You will never be figuring this out alone.

ME, UNBOXING MY ELLIEMD WELCOME KIT

05 · NEXT STEPS

This might be your sign *if...*

- You want a mentor who teaches the how
- You'd rather have a plan than a pep talk
- You want to build around your real schedule
- You'd be proud to share doctor-guided wellness



I'm not going to try to close the deal here. If your gut gave you even a small yes, follow it. You don't owe me anything, but you do owe yourself the chance to see what's possible.

xo Kellie

STEP 1

Book a call with me →

Let's talk through your goals and see if we're a fit. Book a time and let's chat!

CLICK HERE

STEP 2

Create your EllieMD account →

Explore the products and options for yourself.

CLICK HERE

*Individual results vary. Income is not guaranteed or typical and depends on individual effort, market conditions, and other factors. See full compensation plan information at EllieMD. Compounded medications are not FDA-approved. All clinical decisions are made by licensed medical providers. © 2026 Kellie Hoover. All rights reserved.